



Dubai, UAE, Tuesday, January 02, 2018

Stanton Chase announces the placement of Ziad El Masri as the Managing Director of Hakaya Collection and RAK Hospitality Logistics

Stanton Chase, one of the Top 10 Global Leadership Firms, worked closely over a strategic assignment with RAK Hospitality Holding to identify, assess and hire a Managing Director. After an extensive Regional Search and careful consideration of numerous potential candidates, Ziad El Masri was confirmed as the new Managing Director for Hakaya Collection and RAK Hospitality Logistics, members of RAK Hospitality Holding.

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Ziad possesses 20 years of outstanding senior management experience across the Food & Beverage, Catering and Franchising industries. Prior to joining RAK Hospitality Holding, Ziad was the Head of Food and Beverage Operations of casual concepts at Meraas Holding where he was responsible for the strategic and operational aspects of the F&B business. Before this, he was the Country Head of Operations at Starbucks UAE with M. H. Alshaya Group.

Ziad combines a stellar catering background with Emirates Catering along with in depth Food & Beverage expertise. Across these roles, he not only drove and maintained the growth and profitability of the different businesses, but also pioneered store openings and established new concepts, thereby significantly improving company performance and profitability.



Ziad El Masri, Managing Director
for Hakaya Collection and RAK
Hospitality Logistics

Ziad El Masri, said, “Stanton Chase is a very professional and reliable executive search firm. The team is truly supportive, proficient and looks after you in a caring and efficient manner; they have a personal touch and are very attentive in every stage of the recruitment process. Stelios Pigadiotis was particularly professional, skilled and wonderful to work with, he combines efficiency with care and was always available to confer through any concerns in every stage through the process. Genuinely, it was a great pleasure working with them.”

Yannis Anagnostakis CEO, RAKHH said, “Stanton Chase’s Hospitality practice perfectly aligned themselves with our objectives, philosophy and working style. They followed a well-structured, methodical and targeted approach with a very positive outcome. We look forward to partnering with Stanton Chase again in the future on senior search assignments.”



Stelios Pigadiotis, Partner, Hospitality Practice Leader, Middle East was the Partner responsible for this project.

“It has been a pleasure to partner with a great organization like RAK Hospitality Holding on this key leadership role,” said Stelios. “We are pleased to have successfully implemented our leadership fit-for-purpose model, which is the key to providing our clients with sustainable leadership solutions.” he concluded.

RAK Hospitality Holding welcomes Mr. El Masri as he brings a wealth of experience and complements the Company’s vision of driving exponential growth in the region.

About RAK Hospitality Holding

RAK Hospitality Holding (RAKHH) is an integrated hospitality asset owner and manager. Established in 2014 by the government of Ras Al Khaimah, RAKHH’s mandate is to consolidate, asset manage, operate and develop a diverse portfolio of hotels, logistics, restaurants and leisure assets. RAKHH oversees the operations of subsidiaries that comprise the entire value chain of the group, including:

- RAK National Hotels LLC (RAKNH) - owns leading and highly visible hotels and resorts in RAK
- RAK Hospitality Logistics (RAKHL) - transportation, tours and support services provider
- Hakaya Collection (Hakaya) - operate dining and leisure venues both inside and outside RAK
- RAK Hospitality Asset Management (RAKHAM) - a dedicated hospitality advisory firm

For more information visit the [website](#).

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About Stanton Chase

Stanton Chase is ranked within the Top 10 Leadership firms globally and specializes in Leadership Advisory, Assessment, Search, Development and Transition. With proven expertise in key sectors of the global economy, it has 9 specialist practice groups that operate as international teams. Stanton Chase is owned by its partners who take individual responsibility to deliver outstanding quality for each assignment. Stanton Chase is a member of the Association of Retained Executive Search and Leadership Consultants. For more information about Stanton Chase visit www.stantonchase.com

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